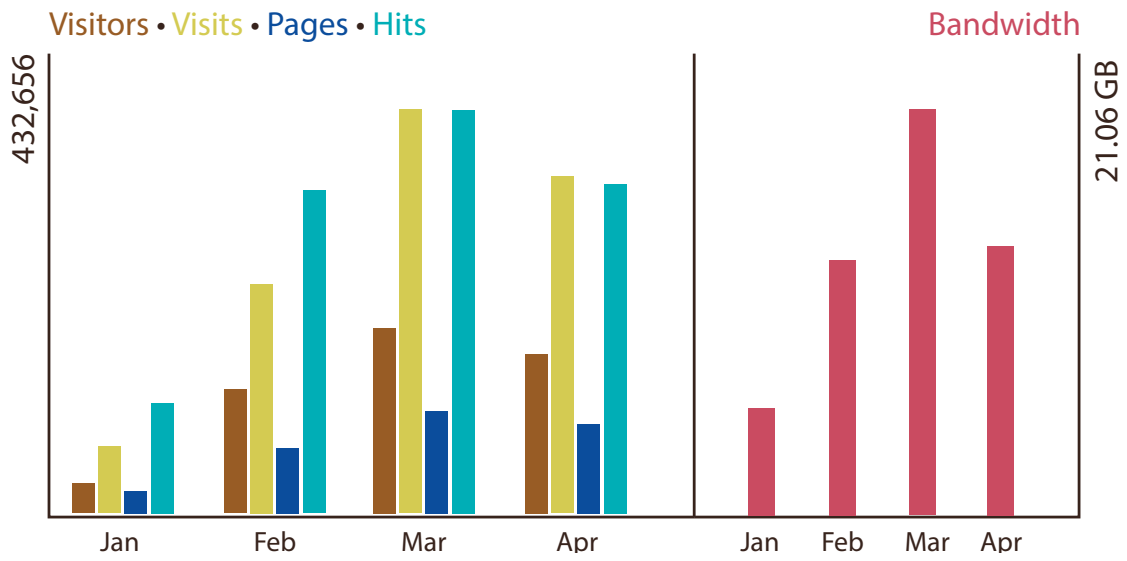




Usage Statistics for Capitola By The Sea.com



2015 Summary by Month

Month	Daily Avg				Monthly Totals			
	Visits	Pages	Hits	Bandwidth	Visits	Pages	Hits	Bandwidth
Jan '15	50	265	1,311	53.32 MB	1,575	8,240	40,655	1.61 GB
Feb '15	199	859	4,313	220.67 MB	5,591	24,075	120,777	6.03 GB
Mar '15	313	1,205	4,810	252.76 MB	9,724	37,356	149,138	7.65 GB
Apr '15	292	1,142	4,360	210.83 MB	8,197	31,979	122,086	5.76 GB
Totals					25,087	101,650	432,656	21.06 GB



2015 Pricing Options

PLATINUM 728 x 90

**BRONZE
145 x 90**

- ▶ PLATINUM: Monthly: \$200
- ▶ GOLD: Monthly: \$150
- ▶ SILVER: Monthly: \$100
- ▶ BRONZE: 12 Months: Trade Only

**GOLD
300 x 250**

**SILVER
120 x 600**

PLATINUM 728 x 90

**BRONZE
145 x 90**



Capitola By The Sea
P.O. Box 7203
Santa Cruz, CA 95061

Advertising Contract

Name of Advertiser: _____

Contact Person: _____

Phone: _____

Email: _____

Details

Duration of Contract: _____

Name and Size of Banner Ad: _____

Notes / Extra Details: _____

As an authorized representative of the company contracting services described above, I have read and understand the content of this agreement as set forth here and agree to abide by them. Fax or email transmission of the agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for local advertising on the CapitolaByTheSea.com website, newsletter, and affiliated social networks. There are no refunds.

Advertiser Signature: _____

Date: _____ / _____ / _____